

**DATE OF COMMISSIONING AND FREQUENCY OF AIR STATIONS  
IN KERALA AND PRESENT TRANSMITTER STRENGTH**

Station	Station Name	Frequency	Transmitter Strength	Date of Commissioning
Travancore Broadcasting AIR Thiruvananthapuram		1161 KHZ	5 KW (MW) 10 KW (MW) *20 KW (MW) upgraded * 50 KW (SW)	01.04.1950 15.02.1973 01.01.2002 6.11.1994
Kozhikode		684 KHZ	10 KW (MW) *100 KW (MW) upgraded	14.05.1950 30.12.1995
Thrissur		630 KHZ	20 KW (MW) *100 KW (MW) upgraded	14.01.1957 15.09.1994
Alappuzha		576 KHZ	100 KW (MW) * 2 X 100 KW (MW) upgraded	17.07.1971 15.04.1999
Kochi	FM Rainbow	102.3 MHZ 107.5 MHZ	* 2 X 3 KW (FM) 2 X 5 KW (FM)	1.10.1989 15.02.1996 26.06.2006
Kannur		101.5 MHZ	* 2 X 3 KW (FM)	04.05.1991
Devikulam	Spice FM	101.4 MHZ	* 2 X 3 KW (FM)	23.02.1994
Manjeri	Dreamz FM	102.7 MHZ	2 X 3 KW (FM)	28.01.2006
Kavarathi		1584 KHZ	1 KW (MW)	01.01.1994
<b>CBS</b> Vividh Bharati Thiruvananthapuram	Ananthapuri FM	101.9 MHZ	1 KW (MW) 1 KW (MW) CBS *2 X 5 KW (FM) upgraded	06.03.1966 01.05.1975 15.08.1999
Kozhikode	Real FM	1431 KHZ 103.6 MHZ	1 KW (MW) *2 X 5 KW (FM) upgraded	02.11.1975 01.04.2003

\* Transmitter in use as on 01.06.2008

**TRANSMITTER STRENGTH AND COVERAGE AREA OF AIR STATIONS IN KERALA**

<b>STATION</b>	<b>TRANSMITTER STRENGTH</b>	<b>DISTRICTS COVERED</b>	<b>AREA SQ.KM</b>	<b>POPULATION (2001 CENSUS)</b>
<b>Thiruvananthapuram</b>	20 KW (MW)	Thiruvananthapuram	2192	3307284
<b>Alappuzha</b>	2 X 100 KW (MW)	Alappuzha	1414	2121943
<u>N.B.</u> In addition, 50 KW (SW) Is also available		Pathanamthitta	2637	1195537
		Kollam	2491	2629703
		Idukki	4358	1107453
		Kottayam	2208	1979384
		Ernakulam	3068	3279860
		<b>Total</b>	<b>18368</b>	<b>15621164</b>
<b>Kochi</b>	2x3 KW (FM)	Ernakulam	3068	3279860
		Idukki 50 %	2179	553727
		Kottayam 25 %	552	494846
		Alappuzha 25 %	353.5	530486
		Thrissur 25 %	758	777582
		<b>Total</b>	<b>6901.5</b>	<b>5636501</b>
<b>Devikulam</b>	2x3 KW (FM)	Devikulam Taluk	1774.16	184680
		Udumbanchola Taluk	1071.40	432643
		Thrissur		
		Ernakulam	758.00	743860
		Kottayam	767	819965
		<b>Total</b>	<b>552</b>	<b>494846</b>
<b>Thrissur</b>	100 KW (MW)	Thrissur	3032	3110327
		Palakkad	4480	2810892
		Ernakulam 75 %	2301	2459895
		Malappuram 75 %	2662.5	3083217
		Kozhikode 25 %	586	772386
		Alappuzha 25%	353.5	530486
		<b>Total</b>	<b>13415</b>	<b>12767203</b>
<b>Kozhikode</b>	100 KW (MW)	Kozhikode	2344	3089543
		Malappuram	3550	4110956
		Wayanad	2131	816558
		Kannur 25 %	741.5	631409
		<b>Total</b>	<b>8766.5</b>	<b>8648466</b>
<b>Kannur</b>	2x3 KW (FM)	Kannur	2966	2525637
		Kasaragod	1922	1302600
		<b>Total</b>	<b>4958</b>	<b>3828237</b>
<b>Manjeri</b>	3 KW (FM)	Malappuram	<b>3550</b>	<b>4110956</b>
<b>C.B.S. Thiruvananthapuram</b>	2x5 KW (FM)	Thiruvananthapuram	<b>2192</b>	<b>3307284</b>
<b>C.B.S. Kozhikode</b>	10 KW (FM)	Kozhikode	2344	3089543
		Wayanad 25%	532.75	204140
		<b>Total</b>	<b>2876.75</b>	<b>3293683</b>

## Starting Dates of Various Units in AIR Thiruvananthapuram

UNIT	DATE
Regional News Unit	August 15, 1957
Education Broadcast	1965
Audience Research Unit	1965
Health and Family Welfare	1966
Children's programme	1968
Yuvavani	1970
Choral Group	1977
Science Cell	1977
Sports Cell	December 1983
Prabhathabheri	17 July 1988
Farm and Home unit	October 1990
Regional Training Centre	April 1991

## AKASHVANI ANNUAL AWARDS

### AUDIENCE RESEARCH REPORTS

YEAR	AWARD	REPORT
2003	2 <sup>ND</sup> PRIZE	RADIO PROGRAMMES LISTENERSHIP SURVEY (TVPM)
2004	1 <sup>ST</sup> PRIZE	FEED FORWARD STUDY OF AIR MANJERI
2005	MERIT CERTIFICATE	THE FORMATIVE RESEARCH OF KISANVANI – FM DEVIKULAM
2008	2 <sup>ND</sup> PRIZE	FEED BACK SURVEY ON KISANVANI –V PHASE
2010	1 <sup>ST</sup> PRIZE	RADIO AUDIENCE SURVEY ON FM CHANNELS (KANNUR)