

## **ALL INDIA RADIO, TRIVANDRUM**

During the year 1952 All India Radio, Thiruvananthapuram moved its premises from Old MLA Quarters to the present Bhakthivilas Palace. The 5 KW Medium Wave Transmitter was upgraded to 10 KW Medium Wave Transmitter. A 100 KW Medium Wave Transmitter was commissioned at Alappuzha on 17<sup>th</sup> July 1971 for relaying the programme of All India Radio, Thiruvananthapuram in Central Districts of Kerala. On 15<sup>th</sup> April 1999 the relay station Transmitter was upgraded to 200 KW Medium Wave. From these major events All India Radio, Thiruvananthapuram started serving the people of Kerala. Now it stand as the leading electronic media in the state and reached every nook and corner of Kerala State. All India Radio, Thiruvananthapuram station broadcasts and relays daily programmes for special audience such as Women, Youth and Child, Health and Sanitation, Educational, Farm and Home, Rural Development. For general audience lot of entertainment and cultural programmes are put out on regularly. News based programmes and News Bullettins between the transmission hours from 05.55 a.m. to 11.05 p.m. are broadcasting. Many of the programmes contain educational value, cultural, information and entertainment. To bring and keep more listeners All India Radio has started many film based programmes apart from the regular film song chunks. Most popular are Poonthenaruvi Film Songs presentation with live participation of Listeners, Ormacheppu (Old is Gold Film Songs), Cinema History serial like Malayalam Cinema Flash Back, Sound tract of Film Songs etc. All India Radio, Thiruvananthapuram has celebrated its 60<sup>th</sup> year of broadcasting on 1<sup>st</sup> April 2010 and rolled out a bunch of special variety programmes for one year in connection with the anniversary.

## **50 KW SHORT WAVE TRANSMITTER:**

All India Radio, Thiruvananthapuram has commissioned a 50 KW Short Wave Transmitter on 6<sup>th</sup> November 1994 which is providing a reliable programme reception throughout India and the Middle East. This 50 KW Short Wave Transmitter operates from 0020-0215 and 1115-1735 UTC on 5010 KHz and from 0630-0900 UTC on 7290 KHz.